

BOURNS® Product Update Memo

TRIMPOT® PRODUCTS

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Bourns Manufacturers Representatives
Corporate Distributor Product Managers
Americas Sales Team
Asia Sales Team
Europe Sales Team
Bourns Internal
Bourns Plant Managers

3296 Laser Marking

Bourns is pleased to announce a product update to the [Model 3296](#). The new laser marking meets all industry-processing guidelines and is environmentally friendly.

During the transition period, both types of marking may be included in the same package. The change improves marking visibility and permanency. The most important aspect of this change will be to help differentiate Bourns® products from counterfeit products. Figures 1 and 2 illustrate the advantages of the laser marked units.



Figure 1: Ink Marked



Figure 2: Laser Marked

The marking change does not affect form, fit or function. We will be releasing additional models with the laser marking and notice will be made prior to their release.