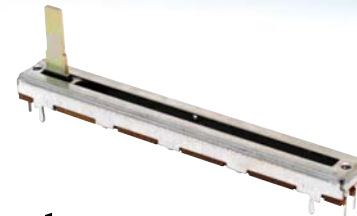


# Featured Products Bulletin

## SLIDE POTENTIOMETERS



### Updated Minimum Order Quantities for Model PTA Low Profile Slide Potentiometer

Riverside, California - October 20, 2011 - In response to rising material costs, Bourns® Sensors & Controls Product Line is announcing an increase in Minimum Order Quantities (MOQ) of the [Model PTA Slide Potentiometer](#) as follows:

Model	Old MOQ	Old Mult	New MOQ	New Mult
PTA1543-20	500	100	1000	100
PTA1543-22	500	100	1000	100
PTA1544-20	500	100	1000	100
PTA1544-22	500	100	1000	100
PTA2043-20	500	100	1000	100
PTA2043-22	500	100	1000	100
PTA2044-20	500	100	1000	100
PTA2044-22	500	100	1000	100
PTA3043-20	500	100	1000	100
PTA3043-22	500	100	1000	100
PTA3044-20	500	100	1000	100

Model	Old MOQ	Old Mult	New MOQ	New Mult
PTA3044-22	500	100	1000	100
PTA4543-20	500	100	1000	100
PTA4543-22	500	100	1000	100
PTA4544-20	500	100	1000	100
PTA4544-22	500	100	1000	100
PTA4553-20	500	100	1000	100
PTA4553-22	500	100	1000	100
PTA6043-20	500	100	1000	100
PTA6043-22	500	100	1000	100
PTA6044-20	500	100	1000	100
PTA6044-22	500	100	1000	100

Increasing our minimum order quantities on these models will enable us to maintain current distributor book prices. Changes to MOQs will be in effect with all new orders beginning on December 1, 2011.

Should you have any questions or need additional information, please feel free to contact [Customer Service/Inside Sales](#).

#### PTA Series Features

- Carbon element
- Metal housing
- 15-60 mm travel
- Single and dual gang
- Center detent option
- Dust cover option
- RoHS compliant\*

#### PTA Series Applications

- Audio/TV sets
- Car radios
- Amplifiers/mixers/drum machines/synthesizers
- Personal computers/monitors
- Appliances