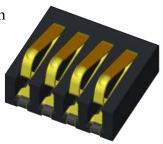


# Featured Products Bulletin

### **MODULAR CONTACTS**

## Bourns Releases New Modular Contact Model 70ABJ-M

Riverside, California - March 19, 2009 - Bourns has enjoyed great success with off-the-shelf compliant spring connector Modular Contact Models 70AD and 70AA. Continuous miniaturization and increased component density on PCBs have created a demand for a standard half-pitch compliant spring connector. Bourns is proud to announce the release of the new Modular Contact Model 70ABJ-M, which is available in a three or four contact version.



#### **Target Applications:**

- Factory automation, mainly for sensor interconnect
- Handheld devices/docking stations which require a floating contact and where miniaturization is key
- Instrumentation, detachable panels, displays, etc.

#### **Product Benefits:**

- First and presently the only company to offer half-pitch connector as a standard product
- Part was exclusively designed as an off-the-shelf product suitable for a multitude of applications
- No NRE required and reduced time-to-market for final product

#### **Product Specifications:**

- 1.27 mm pitch
- SMD
- RoHS compliant\*
- 3 or 4 contacts
- Current rating of 3 A per contact
- Precious metal plating
- High number of mating cycles

Samples and production quantities are now available.

For more information, please contact your Bourns Sales Representative.