

## Featured Products Bulletin

PRO AUDIO PRODUCTS



September, 2013

### Bourns® Pro Audio Products Factory Tour Video Released

In continuing support of the Professional Audio Market, Bourns Sensors and Controls is pleased to announce the release of the latest Pro Audio video featuring a tour of the Bourns de Mexico Plant. This ISO 9000 world-class manufacturing facility is located in Tijuana, MX, where Bourns® [Model 82](#) Vintage Guitar Potentiometer is manufactured.

Join Jim Lawson and Chuck Manzano as they walk through the facility and highlight the step-by-step assembly of the most popular high-performance guitar potentiometer in the Bourns® Pro Audio product line. The tour will take you through and highlight the following areas:

- the element fabrication
- the contact spring fabrication
- the machine shop
- the mold shop
- the final assembly and packaging area

You will come away with a full appreciation of this world-class manufacturing facility and an understanding of the intricate design and assembly process of this best-selling guitar potentiometer.

This new video is available for viewing on both the Bourns® Pro Audio Products webpage at [www.bourns.com/proaudio](http://www.bourns.com/proaudio), and on the Bourns® Pro Audio Products Channel on YouTube at [www.youtube.com/user/bournsproaudiovideos](http://www.youtube.com/user/bournsproaudiovideos), where you can become a subscriber and post comments and questions.

Please feel free to submit any questions or comments to our Pro Audio mailbox at [proaudio@bourns.com](mailto:proaudio@bourns.com).