

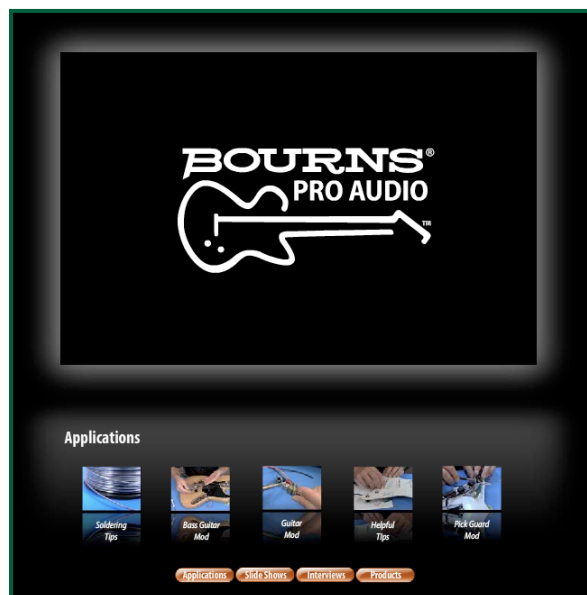
Featured Products Bulletin

PRO AUDIO PRODUCTS

Bourns® Pro Audio Application Videos Released

Riverside, California - January 21, 2011 - In continuing support of the Professional Audio Market, Bourns® Sensors and Controls is proud to announce the release of five new Bourns® Pro Audio Application Videos. The videos provide information on guitar potentiometers and how to install them on guitar pick guards and on electric guitars. The videos include the following titles:

- ***Installation of Model 95 Premium Guitar Potentiometers in a Pick Guard*** – an upgrade for volume and tone controls
- ***Installation of Model PDB183 Potentiometer in a Guitar*** – the push-pull switch adds a new set of bright tone settings to a standard guitar
- ***Installation of Model PDB182 Blend-Balance Potentiometer in a Bass Guitar*** – the potentiometer provides added tone characteristic control to a bass guitar
- ***Soldering Tips*** – discusses required equipment, materials and tips for performing proper solder joints on guitar potentiometers.
- ***Guitar Potentiometer Installation Tips*** – provides various tips such as selecting the right potentiometer shaft for the knob, proper wire stripping and tinning, the electrical function of a potentiometer, and metric versus SAE potentiometer bushing sizes.



These new Pro Audio Application Videos are now available for viewing on both the Bourns® Pro Audio webpage at www.bourns.com/proaudio and on the Bourns® Pro Audio Channel on YouTube at www.youtube.com/user/bournsproaudiovideos where you can become a subscriber and post comments and questions.

Please feel free to submit any questions or comments to our Pro Audio mailbox at proaudio@bourns.com.