BOURNS®Featured Products Bulletin

CIRCUIT PROTECTION SOLUTIONS



Riverside, California - June 11, 2010 - Bourns® Circuit Protection Solutions Product Line is pleased to announce the release of a brand new sales tool intended to reach out to engineers designing circuit protection. The majority of circuit protection products are designed into variations of just a few ports. Each PortNote™ Solution provides on a single page a simple starting point for the protection of a particular port, making them easy to carry into customer meetings. Focusing on the port rather than individual products is easy and contributes to a total solution sell.

Bourns® PortNote™ Solutions do not replace detailed application notes or the customized solutions provided by our FAE teams. Rather, they quickly provide an effective solution known to work in most typical applications down to the part number. Essential information is provided and there are even *Design Kits* available for each PortNote™ Solution.

Each Bourns® PortNote™ Solution will maintain the same format which includes:

- Standard sections
- Objective: why protection
- Solution: part numbers
- Compliance: relevant standards
- Alternate recommendations
- Benefit
- Schematic
- Companion products
- Corresponding design kit
- Contact information

Current PortNote™ Solutions are available on the Bourns website at www.bourns.com or directly from the landing page at http://www.bourns.com/Library.aspx?name=PortNoteSolutions and more are on the way. In addition to the PortNote™ Solutions, the Circuit Protection Solutions Product Line has created specific Design Kits to accompany the notes. Each kit contains sufficient parts to prototype five boards.